



# *Inspiration for Generations*

*The Imperial Symphony Orchestra is committed to the high quality performance of symphonic music in order to educate, entertain and inspire audiences and enrich the lives of the people of Polk County and neighboring communities.*



**WHEN YOU PARTNER WITH THE ARTS,**

**EVERYONE PROFITS.**

**[WWW.IMPERIALSYMPHONY.ORG/PARTNERSHIP](http://WWW.IMPERIALSYMPHONY.ORG/PARTNERSHIP)**

***Because the arts inspire new ideas, fresh thinking and creative collaboration.***

**Since 1965, the Imperial Symphony Orchestra has been educating, entertaining and inspiring central Florida audiences. What began as a group of 30 passionate, volunteer musicians has grown to a paid, per-service orchestra serving Polk County and neighboring communities.**

**ARTS IMPROVE INDIVIDUAL WELL-BEING.**

- 63% of the population believe the arts “lift me up beyond everyday experiences”
- 64% feel the arts give them “pure pleasure to experience and participate in” and
- 73% say the arts are a “positive experience in a troubled world”

**ARTS IMPROVE ACADEMIC PERFORMANCE.**

Students engaged in arts learning have

- higher GPAs
- higher standardized test scores
- higher college-going rates
- lower drop-out rates.

These academic benefits are reaped by students regardless of socio-economic status.

**ARTS STRENGTHEN THE ECONOMY.**

The production of all arts and cultural goods in the U.S. (e.g., nonprofit, commercial, education) added \$764 billion to the economy in 2015, including a \$21 billion international trade surplus—a larger share of the nation’s economy (4.2 percent) than transportation, tourism, and agriculture (U.S. Bureau of Economic Analysis).

# *Event*

# *Partnership*

---

Partnership with the Imperial Symphony Orchestra enhances your company's brand reputation, builds relationships with your target demographic and provides exclusive partner amenities. To learn more about partnering with the ISO to market your business, please contact Amy Wiggins at (863) 688-3743 or awiggins@imperialsymphony.org.

## **Support the SUBSCRIPTION CONCERT SERIES**

OCT 29 **Spooky Symphony**

NOV 15 **Thum Prints**

DEC 10 **Holiday Pops**

FEB 14 **Salut d'Amor**

MAR 10 **Gaelic Symphony**

APR 17 **The Mark of Zorro**

## **Support LAKELAND OPERA**

JAN 18 **Lakeland Opera: La Boheme**

## **Support FAMILY CONCERTS**

FALL TBD **Mulberry Family Concert**

APR 05 **Cookie Concert**



# 19/20 Series Partnership Agreement



Imperial Symphony Orchestra  
PO Box 2623  
Lakeland, FL 33806  
(863) 688-3743  
[www.imperialsymphony.org](http://www.imperialsymphony.org)

NAME (TO APPEAR IN PRINT)

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

## PAYMENT INFORMATION

MY CHECK PAYABLE TO ISO IS ENCLOSED.

PLEASE CHARGE MY CREDIT CARD BELOW.

## CONCERT PREFERENCE

**Entire Season**

**Specific Performance:** \_\_\_\_\_

CARD NUMBER

EXP DATE

BILLING ZIP CODE

CVV CODE

**PRESIDENT'S CIRCLE | \$25,000**  
(\$5,400 fair market value)

- Performances referred to as "Your Company Concert Series"
- Opportunity for table in lobby/at Series performances
- Recognition on screen at performances
- Recognition in programs
- Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter
- Exclusive full page advertisement in season program
- 25 gold tickets to each Series concert
- 10 reserved parking spaces at Series performances

**SONATA | \$10,000**  
(\$2,160 fair market value)

- Opportunity for table in lobby/at Series performances
- Recognition on screen at performances
- Recognition in programs
- Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter
- 10 gold tickets to each Series concert
- Five (5) reserved parking spaces at Series performances

**COMPRIMARIO | \$3,000**  
(\$648 fair market value)

- Recognition on screen at performances
- Recognition in programs
- Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter
- Three (3) gold tickets to each Series concert
- One (1) reserved parking space at Series performances

**PRODUCING | \$15,000**  
(\$3,240 fair market value)

- Opportunity for table in lobby/at Series performances
- Recognition on screen at performances
- Recognition in programs
- Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter
- 15 gold tickets to each Series concert
- Seven (7) reserved parking spaces at performances

**ENCORE | \$5,000**  
(\$1,080 fair market value)

- Recognition on screen at performances
- Recognition in programs
- Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter
- Five (5) gold tickets to each Series concert
- Two (2) reserved parking spaces at sponsored performance

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.  
REGISTRATION #: CH26483

# Opera Partnership Agreement



NAME (TO APPEAR IN PRINT)

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

Imperial Symphony Orchestra  
PO Box 2623  
Lakeland, FL 33806  
(863) 688-3743  
[www.imperialsymphony.org](http://www.imperialsymphony.org)

## PAYMENT INFORMATION

MY CHECK PAYABLE TO ISO IS ENCLOSED.

PLEASE CHARGE MY CREDIT CARD BELOW.

CARD NUMBER

EXP DATE

BILLING ZIP CODE

CVV CODE

**LA BOHEME**  
**JANUARY 18, 2019**

- PRODUCING | \$15,000**  
(\$4,500 fair market value)
- Opportunity for table in lobby
  - Recognition in programs
  - Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter
  - 30 gold tickets plus Grande Reception
  - 15 reserved parking spaces

- ENCORE | \$5,000**  
(\$1,500 fair market value)
- Recognition in programs
  - Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter
  - 10 gold tickets to plus Grande Reception
  - Five (5) reserved parking spaces

- INTERMEZZO | \$1,000**  
(\$300 fair market value)
- Recognition in programs
  - Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter
  - Two (2) gold tickets plus Grande Reception
  - One (1) reserved parking space

- SONATA | \$10,000**  
(\$3,000 fair market value)
- Opportunity for table in lobby
  - Recognition in programs
  - Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter
  - 20 gold tickets plus Grande Reception
  - 10 reserved parking spaces

- COMPRIMARIO | \$3,000**  
(\$900 fair market value)
- Recognition in programs
  - Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter
  - Six (6) gold tickets plus Grande Reception
  - Three (3) reserved parking spaces

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.  
REGISTRATION #: CH26483

# Family Concert Partnership Agreement



Imperial Symphony Orchestra  
PO Box 2623  
Lakeland, FL 33806  
(863) 688-3743  
[www.imperialsymphony.org](http://www.imperialsymphony.org)

NAME (TO APPEAR IN PRINT)

ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

EMAIL ADDRESS

## PAYMENT INFORMATION

MY CHECK PAYABLE TO ISO IS ENCLOSED.

PLEASE CHARGE MY CREDIT CARD BELOW.

CARD NUMBER

EXP DATE

BILLING ZIP CODE

CVV CODE

**MULBERRY FAMILY CONCERT  
FALL 2019**

**COOKIE CONCERT  
APRIL 5, 2020**

**PRODUCING | \$15,000**

- Performance referred to as “Your Company Cookie Concert”
- Opportunity for table at performance
- Recognition in programs
- Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter

**SONATA | \$10,000**

- Opportunity for table at performances
- Recognition in programs
- Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter

**ENCORE | \$5,000**

- Recognition in programs
- Recognition and website link at [www.imperialsymphony.org](http://www.imperialsymphony.org) and e-newsletter

More than 1,000 children and family members will attend the ISO’s Family Concerts. Your gift keeps these concerts free to the community.

**I will invest in music for families with my gift to Family Concerts!**

**My gift: \$ \_\_\_\_\_**

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.  
REGISTRATION #: CH26483

# *Initiative Partnership*

---

For more than 50 years, the Imperial Symphony Orchestra has been delivering high-quality symphonic music to the Central Florida community. Businesses, foundations and individuals support the mission of the ISO through generous contributions in support of inspirations for generations!

In 2018, Polk County learned that more than \$46 million in economic impact is generated by non-profit arts groups, including more than 1,400 FTE jobs. Couple that with the nearly 100% graduation rate of Polk County students who are involved in arts programs in school, and there's tremendous proof that investing in the arts is smART!



SUPPORT **Student Ticket Fund**

SUPPORT **School Day Enrichment Concerts**

SUPPORT **Musician & Instrument Sponsorship**



# Partnership Agreement



Imperial Symphony Orchestra  
PO Box 2623  
Lakeland, FL 33806  
(863) 688-3743  
www.imperialsymphony.org

\_\_\_\_\_  
NAME (TO APPEAR IN PRINT)

\_\_\_\_\_  
ADDRESS

\_\_\_\_\_  
CITY STATE ZIP

\_\_\_\_\_  
PHONE NUMBER EMAIL ADDRESS

## PAYMENT INFORMATION

\_\_\_\_\_ MY CHECK PAYABLE TO ISO IS ENCLOSED.

\_\_\_\_\_ PLEASE CHARGE MY CREDIT CARD BELOW.

\_\_\_\_\_  
CARD NUMBER

\_\_\_\_\_  
EXP DATE

\_\_\_\_\_  
BILLING ZIP CODE

\_\_\_\_\_  
CVV CODE

## STUDENT TICKET SCHOLARSHIPS

During the 2018-2019 season, the ISO's sponsors and donors provided 706 free tickets to students - more than \$20,000 worth!

**I will invest in music for students with my gift to the Student Ticket Fund!**

- \$1,015 provides 35 student tickets
- \$725 provides 25 student tickets
- \$435 provides 15 student tickets
- Other: \$ \_\_\_\_\_

## SCHOOL DAY ENRICHMENT CONCERTS

Each year, more than 4,000 fifth grade students attend a free symphony concert, experiencing live music and learning about instrument families.

**I will invest in music for students with my gift to School Day Enrichment Concerts!**

- My gift: \$ \_\_\_\_\_

## MUSICIAN & INSTRUMENT SPONSORSHIP

Make your statement on the importance of music in the community by sponsoring an instrument of musician this season.

**I will invest in musicians, the heart and soul of the orchestra!**

- Conductor | \$5,000
- Concertmaster | \$2,500
- Harp | \$1,000
- Piano | \$1,000
- Principal Chair | \$500  
*Specify Instrument\*:*  
\_\_\_\_\_
- Section Chair | \$350  
*Specify Instrument\*:*  
\_\_\_\_\_

*\*Subject to availability.*



# *Subscription Partnership*

---

With your season subscription, you give more than you receive! Through your support and your presence, you not only make the work of the ISO possible, you make it purposeful!

Share your six-concert subscription and opera tickets with employees, vendors and potential clients, to demonstrate an exciting and unique Polk County experience.



OCT 29 **Spooky Symphony**

NOV 15 **Thum Prints**

DEC 10 **Holiday Pops**

JAN 18 **Lakeland Opera: La Boheme**

FEB 14 **Salut d'Amor**

MAR 10 **Gaelic Symphony**

APR 17 **The Mark of Zorro**

# Subscription Order Form



NAME (TO APPEAR IN PRINT) \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_ EMAIL ADDRESS \_\_\_\_\_

## PREMIER SUBSCRIPTIONS

- FULL SCORE MEMBERSHIP | \$1,498**
- OR \$129/month** with recurring payments
- Two (2) gold seats to six concerts
  - Two (2) Patron tickets for opera (includes Grande Reception)
  - Reserved parking
  - Includes a \$600 donation
- MAESTRO CIRCLE MEMBERSHIP | \$1,088**
- OR \$99/month** with recurring payments
- Two (2) gold seats to six concerts
  - Reserved parking
  - Includes a \$500 donation

FULL SERIES		SEATING	# SEATS	PRICE	TOTAL
OCT 29 <b>Spooky Symphony</b>		GOLD	X	\$216	=
NOV 15 <b>Thum Prints</b>		SILVER	X	\$162	=
DEC 10 <b>Holiday Pops</b>		BRONZE	X	\$102	=
FEB 14 <b>Salut d'Amor</b>		STUDENT	X	\$0	=
MAR 10 <b>Gaelic Symphony</b>					
APR 17 <b>The Mark of Zorro</b>					
CHOOSE YOUR OWN SERIES	# SHOWS	SEATING	# SEATS	PRICE	TOTAL
Choose any three (3) or more concert to build your own subscription. <input type="checkbox"/> OCT 29 <b>Spooky Symphony</b> <input type="checkbox"/> NOV 15 <b>Thum Prints</b> <input type="checkbox"/> DEC 10 <b>Holiday Pops</b> <input type="checkbox"/> FEB 14 <b>Salut d'Amor</b> <input type="checkbox"/> MAR 10 <b>Gaelic Symphony</b> <input type="checkbox"/> APR 17 <b>The Mark of Zorro</b>	_____ X how many concerts will you attend? (min. three)	GOLD	X	\$36.50	=
		SILVER	X	\$27.50	=
		BRONZE	X	\$17.50	=
		STUDENT	X	\$0	=
A NIGHT AT THE OPERA		SEATING	# SEATS	PRICE	TOTAL
JAN 18 <b>Puccini's La Boheme</b>		PATRON	X	\$150	=
		GOLD	X	\$60	=
		SILVER	X	\$40	=
		BRONZE	X	\$25	=
		STUDENT	X	\$15	=
				<b>TICKETS TOTAL</b>	\$
Ticket sales cover about one third of the cost of producing concerts and educational events. Your contribution helps keep concerts affordable for students and supports our community's cultural arts.				<b>TAX DEDUCTIBLE DONATION</b>	\$
				<b>GRAND TOTAL</b>	\$

Subscribing to the ISO's concert series is more than just tickets to concerts... subscribers are the members that sustain the symphony year after year! Subscribers receive special pricing on concert tickets and avoid ticketing fees for all ISO events - a more than 20% savings from published ticket prices!

### LOCATION PREFERENCE

ORCHESTRA     LEFT  
 MEZZANINE     CENTER  
 BALCONY     RIGHT

### DELIVERY PREFERENCE

USPS MAIL  
 WILL CALL  
 EMAIL

### PAYMENT INFORMATION

MY CHECK PAYABLE TO ISO IS ENCLOSED.  
 PLEASE CHARGE MY CREDIT CARD BELOW.

CARD NUMBER \_\_\_\_\_

EXP DATE \_\_\_\_\_

BILLING ZIP CODE \_\_\_\_\_

CVV CODE \_\_\_\_\_

RETURN TO  
 Imperial Symphony Orchestra  
 PO Box 2623  
 Lakeland, FL 33806  
 (863) 688-3743  
 www.imperialsymphony.org

***Like every note on the page,  
and every player on the stage,  
YOU play an important role  
in the symphony.***

Polk County is fortunate to have a local, professional symphony contributing to its quality of life, community health and economic growth. Your partnership is a unique and targeted marketing tool in addition to being a generous support of quality in your community.

Join the ISO with your creativity and innovation! Do you have an idea for a partnership opportunity? Special event you'd like to see? Be bold with your marketing and philanthropic dollars and invite the ISO to join you on a new project to train employees or entertain clients.

Call Amy Wiggins at (863) 688-3743 or email [awiggins@imperialsymphony.org](mailto:awiggins@imperialsymphony.org) with questions, ideas and opportunities.





## ***2019/ 2020***

OCT 29 **Spooky Symphony**

NOV 15 **Thum Prints**

DEC 10 **Holiday Pops**

JAN 18 **Lakeland Opera: La Boheme**

FEB 14 **Salut d'Amor**

MAR 10 **Gaelic Symphony**

APR 17 **The Mark of Zorro**

**Imperial Symphony Orchestra**

**PO Box 2623**

**Lakeland, FL 33806**

**(863) 688-3743**

**[www.imperialsymphony.org](http://www.imperialsymphony.org)**